

Curriculum Vitae

(Session 2) Port Innovation & Sustainability

Eugene D. SEROKA, Executive Director, Port of Los Angeles

Gene Seroka is the Executive Director of the Port of Los Angeles, the busiest container port in North America. The Port has experienced a series of record-breaking performances since his appointment, which was confirmed by the Los Angeles City Council in June 2014. In addition to multiple monthly and quarterly cargo records, the Port of Los Angeles has set two new milestones during his tenure: The first port in the Western Hemisphere to process 10 million Twenty-foot Equivalent Units (TEUs) in a 12-month period in June 2021 and 1 million TEUs in a single month in May 2021.

As Executive Director, Seroka interacts with a wide range of stakeholders, including Port customers around the globe, industry partners, elected and appointed officials at all levels, business leaders, community organizations and local residents. A respected global trade expert, Seroka has advocated for rules-based trade agreements that benefit American exporters and manufacturers.

Seroka has distinguished himself as a leader throughout his illustrious career in shipping, global logistics and executive management. In 2024, the Los Angeles Times profiled Seroka as part of its “L.A. Influential” series, a collection of the city’s top leaders. In 2023, he received the esteemed Stanley T. Olafson Award from the Los Angeles Area Chamber of Commerce, recognizing his work in the world trade industry and leadership of the nation’s busiest container port. Also, in 2023, the Asian American Architects/Engineering Association honored him with its President Award.

The Containerization & Intermodal Institute named Seroka the 2021 recipient of the Connie Award, one the most coveted honors in the maritime industry. Lloyd’s List has recognized him as the preeminent source on the supply chain, which earned him a spot in the 2021 Top 100 most influential people in shipping. Also, in 2021, the Inland Empire Economic Partnership honored him with its Lifetime Achievement Award, recognizing decades of leadership and accomplishments in the supply chain, logistics and maritime industry.

Supply Chain Dive named Seroka Executive of the Year in 2020 for his leadership throughout the pandemic. He has been named one of the most influential people in Los Angeles by the Los Angeles Business Journal and featured on the LA500 list each year since 2016.

As chief of America’s top port, Seroka is responsible for managing a \$2.6 billion budget, advancing major capital projects, growing trade volume and promoting innovative, sustainable practices that strengthen the region’s economy. Under his direction, the Port has taken a leadership role in adopting cutting-edge technologies to improve the reliability, predictability and efficiency of the flow of cargo across global seaborne trade.

Seroka oversaw the Port's launch of the first-of-its-kind digital information portal, Port

Optimizer™, and has championed for ports around the world to share critical supply chain data and analytics. He's leading the Port's efforts to reach ambitious goals for zero-emission cargo-handling equipment and heavy-duty trucks over the next decade. He's also overseeing the Port's international green and digital shipping corridor partnerships with China, Japan, Singapore and Vietnam.

Under Seroka's direction, the Port created a Public Access Investment Plan in 2015 and has funded more than \$230 million in public-serving waterfront infrastructure. He's overseen an unprecedented number of community and visitor-serving projects along the LA Waterfront, including the public-private partnership with West Harbor, a major retail and dining development project.

While serving as Executive Director, Seroka has been appointed to serve on five federal committees to enhance the speed and efficiency of cargo movement and supply chain optimization, including the Office of the U.S. Trade Representative Intergovernmental Policy Advisory Committee, U.S. Department of Commerce Advisory Committee on Supply Chain Competitiveness, U.S. Maritime Administration Marine Transportation System National Advisory Committee, Federal Maritime Commission Supply Chain Innovation Team and U.S. Department of Transportation Bureau of Transportation's former Port Performance Freight Statistics Working Group.

Seroka has also prioritized training and workforce development in the goods movement sector. He has spearheaded the planned Port of Los Angeles and Port of Long Beach Goods Movement Training Campus, which will provide a centralized location to attract, recruit and retain workers in the logistics industry.

Seroka currently serves as Vice President for North America of the International Association of Ports and Harbors and on the Boards of Directors for the Alameda Corridor Transportation Authority and Los Angeles Area Chamber of Commerce. He is Chairman of the Executive Board for the USC Global Supply Chain Institute and serves on the Northwestern University Transportation Center Business Advisory Council.

Seroka's footing in the maritime industry was established as a sales support representative at American President Lines (APL) Limited's Cincinnati office in 1988. After several key overseas positions in China, Indonesia, Singapore and the United Arab Emirates, he returned to the U.S. in 2010 to become President – Americas for the shipping line in Phoenix where he managed APL's Liner Shipping business, including 1,000 employees, and was responsible for all commercial, port terminal, intermodal, land transportation and labor activities throughout the region.

Seroka holds an MBA and Bachelor of Science in Marketing from the University of New Orleans.